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iDreamSky Technology Holdings Limited 创梦天地科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1119)

CHANGE OF DIRECTORS; CHANGE OF AUTHORISED REPRESENTATIVE; AND CHANGE IN COMPOSITION OF BOARD COMMITTEES

APPOINTMENT OF DIRECTORS

The board (the "Board") of directors ("Director(s)") of iDreamSky Technology Holdings Limited (the "Company", together with its subsidiaries and PRC consolidated affiliated entities, the "Group") hereby announces that, with effect from August 25, 2020:

- (1) each of Mr. YAO Xiaoguang ("Mr. Yao") and Mr. CHEN Yu ("Mr. Chen") has been appointed as a non-executive Director and a member of the strategy committee of the Company (the "Strategy Committee"); and
- (2) Mr. MAO Rui ("Mr. Mao") has been appointed as an independent non-executive Director and a member of the Strategy Committee.

Appointment of Mr. Yao

The biographical details of Mr. Yao are set out below:

Mr. YAO, aged 41, currently serves as vice president of Tencent Holdings Limited ("**Tencent**", a company incorporated in the Cayman Islands with limited liability with its shares listed on the Main Board of the Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"), HKEx stock code: 0700) and president of TiMi Studios Group. Since Mr. Yao jointed Tencent in 2006, he has continued to launch games successfully in various genres including role-playing games (RPG), shooting, battle arena, strategy and car-racing. Before joining Tencent, Mr. Yao served as deputy managing director of Shengjin Game Company (盛錦遊戲公司) of Shanda Network. Mr. Yao holds a bachelor's degree, and also completed management courses with China Europe International Business School in 2013.

Mr. Yao will enter into a service agreement with the Company for a term of three years with effect from August 25, 2020 and will be subject to retirement by rotation and re-election and other related provisions as stipulated in the articles of association of the Company and the Rules Governing The Listing of Securities on the Stock Exchange (the "Listing Rules"). Mr. Yao will not receive any remuneration as per the service agreement, which has been approved by the Board based on the recommendation of the remuneration and appraisal committee of the Company (the "Remuneration and Appraisal Committee") with reference to the Company's remuneration policy applicable to his position in the Group.

As at the date of this announcement, Mr. Yao has no interest in any shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO"). Save for his positions in Tencent as disclosed above, Mr. Yao does not have any relationships with any Directors, senior management, substantial shareholders or controlling shareholders (within the meaning of the Listing Rules) of the Company.

Save as disclosed above, (i) Mr. Yao has not held any directorship in any listed public companies in the last three years or any other position with the Company and other members of the Group or other major appointments and professional qualifications; and (ii) there is no further information to be disclosed pursuant to any of the requirements of Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there is no other matter which needs to be brought to the attention of the shareholders in relation to Mr. Yao's appointment.

Appointment of Mr. Chen

The biographical details of Mr. Chen are set out below:

Mr. Chen, aged 41, currently serves as vice president of Tencent and president of Lightspeed & Quantum Studios Group. Since Mr. Chen joined Tencent in 2003, he has taken lead in R&D, operation and introduction of a number of games, focusing on development of hardware and software on virtual reality and next-generation computer platform and cloud service technology. Mr. Chen obtained a bachelor's degree in property planning and real estate from Sichuan Normal University in July 2001, and an EMBA degree from China Europe International Business School in July 2011.

Mr. Chen will enter into a service agreement with the Company for a term of three years with effect from August 25, 2020 and will be subject to retirement by rotation and reelection and other related provisions as stipulated in the articles of association of the Company and the Listing Rules. Mr. Chen will not receive any remuneration as per the service agreement, which has been approved by the Board based on the recommendation of the Remuneration and Appraisal Committee with reference to the Company's remuneration policy applicable to his position in the Group.

As at the date of this announcement, Mr. Chen has no interest in any shares of the Company within the meaning of Part XV of the SFO. Save for his positions in Tencent as disclosed above, Mr. Chen does not have any relationships with any Directors, senior management, substantial shareholders or controlling shareholders (within the meaning of the Listing Rules) of the Company.

Save as disclosed above, (i) Mr. Chen has not held any directorship in any listed public companies in the last three years or any other position with the Company and other members of the Group or other major appointments and professional qualifications; and (ii) there is no further information to be disclosed pursuant to any of the requirements of Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there is no other matter which needs to be brought to the attention of the shareholders in relation to Mr. Chen's appointment.

Appointment of Mr. Mao

The biographical details of Mr. Mao are set out below:

Mr. Mao, aged 45, joined Shenzhen University as an associate professor of College of Computer Science and Software Engineering in 2010, and currently serves as a professor and associate dean of College of Computer Science and Software Engineering, primarily responsible for research and foreign affairs. His research primarily focuses on big data management and high-performance computing.

Mr. Mao also serves as an executive director of Shenzhen Institute of Computing Sciences, associate director of National Engineering Laboratory for Big Data System Computing Technology, and the director of Guangdong Province Engineering Center of China-made High Performance Data Computing System. He is also a distinguished member of China Computer Federation (CCF), and is on expert panel of Big Data, Database and Theoretical Computer Science and was Shenzhen President of CCF Young Computer Scientists & Engineers Forum for 2016 – 2017.

Mr. Mao took lead in various research projects including six national research projects. His works were awarded with 2016 Army Scientific Advancement Award (2nd Class), Best Paper of the 3rd International Conference on Similarity Search And Applications (SISAP2010) and the 3rd IEEE International Symposium on BioInformatics and BioEngineering (BIBE 2003). Mr. Mao was also recognised as High-level Professional in Shenzhen and Shenzhen Peacock Plan Class C Overseas High-level Talent.

Mr. Mao obtained a bachelor's degree and a master's degree in Computer Science from University of Science and Technology of China in 1997 and 2000, respectively. He further obtained a master's degree in Statistics and a Ph.D. in Computer Science from the University of Texas at Austin in 2006 and 2007, respectively.

Mr. Mao will enter into a letter of appointment for a term of three years with effect from August 25, 2020 and will be subject to retirement by rotation and re-election and other related provisions as stipulated in the articles of association of the Company and the Listing Rules. Mr. Mao will be entitled to receive emoluments of RMB200,000 per annum as approved by the Board based on the recommendation of the Remuneration and Appraisal Committee with reference to the Company's remuneration policy applicable to his position in the Group, his qualifications, experience, job responsibility and prevailing market rate.

As at the date of this announcement, Mr. Mao has no interest in any shares of the Company within the meaning of Part XV of the SFO. Mr. Mao does not have any relationships with any Directors, senior management, substantial shareholders or controlling shareholders (within the meaning of the Listing Rules) of the Company.

Save as disclosed above, (i) Mr. Mao has not held any directorship in any listed public companies in the last three years or any other position with the Company and other members of the Group or other major appointments and professional qualifications; and (ii) there is no further information to be disclosed pursuant to any of the requirements of Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there is no other matter which needs to be brought to the attention of the shareholders in relation to Mr. Mao's appointment.

The Board would like to welcome Mr. Yao, Mr. Chen and Mr. Mao for joining as a member of the Board.

RESIGNATION OF EXECUTIVE DIRECTOR

The Board further announces that, with effect from August 25, 2020, Mr. LEI Junwen ("Mr. Lei") has resigned as an executive Director, a member of the Strategy Committee and the Remuneration and Appraisal Committee of the Company and the authorised representative of the Company due to work reallocation, with a view to concentrating on handling finance matters of the Group. Following his resignation, Mr. Lei will remain as the chief financial officer of the Company.

Mr. Lei has confirmed that he has no disagreement with the Board and that there are no matters in relation to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to express its gratitude to Mr. Lei for his valuable contributions to the Company during his tenure of office.

CHANGE OF AUTHORISED REPRESENTATIVE

Following the resignation of Mr. Lei, Mr. GUAN Song, an executive director of the Company, has been appointed as authorised representative of the Company with effect from August 25, 2020.

CHANGE IN COMPOSITION OF BOARD COMMITTEES

Following the above change of Directors, Mr. Lei has resigned as a member of the Strategy Committee and the Remuneration and Appraisal Committee with effect from August 25, 2020. Each of Mr. Yao, Mr. Chen and Mr. Mao has been appointed as a member of the Strategy Committee with effect from August 25, 2020.

By order of the Board

iDreamSky Technology Holdings Limited

Chen Xiangyu

Chairman of the Board

Shenzhen, the PRC, August 25, 2020

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Chen Xiangyu as Chairman and Executive Director, Mr. Guan Song and Mr. Jeffrey Lyndon Ko as Executive Directors, Mr. Ma Xiaoyi, Mr. Zhang Han, Mr. Yao Xiaoguang and Mr. Chen Yu as Non-executive Directors, and Ms. Yu Bin, Mr. Li Xintian, Mr. Zhang Weining and Mr. Mao Rui as Independent Non-executive Directors.